

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claims 1-4 and 7 (canceled)

5. (currently amended): A ~~system~~ method for collecting information for display on the internet comprising:

collecting first information from a first provider of such information, collecting second information from a second provider, such first and second information being collected on a computer that is associated with a web site, said web site being under the control of an operator, said first information being different from and collected separately from said second information and said information being collectable independent of said operator;

executing computer code on said computer to control said web site, said control including separating said web site into at least two discrete regions and providing for the separate control of each of said discrete regions, said separate control of a discrete region being permitted responsive to the presentation of a password that is unique to said a discrete region;

assigning a first said password to said first provider and a second said password to said second provider, said first password being unique to a first said discrete region, and said second password being unique to a second said discrete region;

allowing said computer code to relate relating such first information provided by said first provider to a particular said first discrete region on a computer screen in response to the presentation of said first password by said first provider, and allowing said computer code to relate such second information to said second discrete region in response to the presentation

of said second password, said relating of information to a said discrete region occurring without affecting the rest of said web site and without any interaction between said providers and without any interaction between said operator and said providers, said separate control enabling a provider to which such a password has been assigned the exclusive authority to post, delete or change the information in the discrete region that is associated with such a password at any time from any geographic location.

~~storing such information;~~

~~controlling which region of said computer screen said information is displayed in; and~~

~~controlling access to the region of said computer screen where said information is stored.~~

6. (currently amended): A ~~system~~ method for collecting information for display on the internet according to claim 5 including ~~said provider with a form for inputting said information~~ providing at least two said web sites each of which provides for the said execution of said computer code and includes at least a discrete region corresponding to said first discrete region, and said allowing includes allowing said first information to be related to each of said corresponding discrete regions without affecting any of the rest of said web sites and without any interaction between said first provider and any other provider or operator.

8. (new): A method of distributed screen space content control comprising:

establishing at least two screen space areas at separate locations on a multi-page web site that is operated by a web site operator, each of said screen space areas being capable of displaying unique content therewithin, which unique content in any screen space area can be controlled by posting, deleting or altering it independent of the rest of said web site;

providing program code in association with said web site that permits such independent control and enables said web site operator to grant such independent control over respective ones of said screen space areas to separate content providers, said independent control being granted by issuing a different content identifier to each of said separate content providers, each of said content identifiers being unique to one of said screen space areas, each of said separate content providers being enabled to exercise said independent control through use of the content identifier that is issued to it; and

allowing each said separate content provider to post, delete, or alter such unique content in a screen space area at any time from any location, such posting, deleting, or altering being allowed to occur under the exclusive control of the separate content provider to which the content identifier for such screen space area was issued, and preventing said submitting and permitting from having any effect on the unique content displayed in other said screen space areas on said web site.